

88.5 WJIE

MINISTRY IMPACT REPORT

WJIE.org



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WHAT MATTERS MOST

At 88.5 WJIE, prayer, ministry, partnership, and growth are at the heart of everything we do.

- Prayer is our foundation, guiding every song we play, every word we speak, and every life we aim to impact. We believe in the power of prayer to change hearts and build faith.
- Ministry is our calling. Every broadcast is an opportunity to share the hope of Christ, offer encouragement, and minister to those seeking peace and purpose in their lives.
- Partnership fuels our mission. Together with our listeners, donors, and community, we are united in spreading God's love and creating lasting impact.
- Growth is our goal—not just for our station, but for the Kingdom of God. Through faith and collaboration, we are reaching more lives, inspiring deeper connections with Christ, and growing stronger as a ministry.

At WJIE, we're more than a station; we're a community on a mission to transform lives through the love of Jesus. Together, we pray, serve, and grow for His glory.



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Engagement
Growth

+220%

Ministry
Partnership
Year over Year

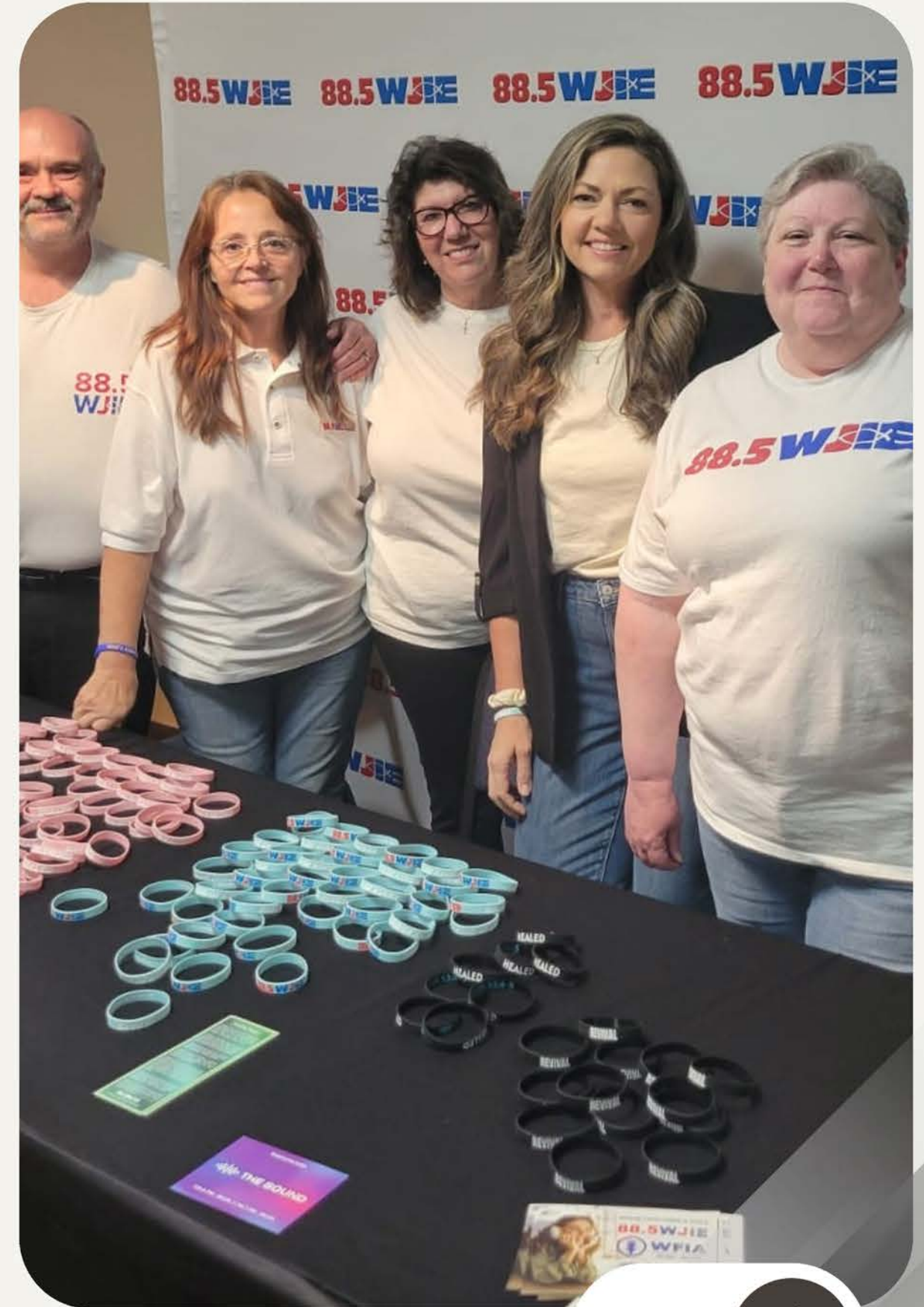
+80%

Concerts &
Events

+60%

BY THE NUMBERS

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THE IMPACT

Engagement
Growth

+220%

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Your sacrificial giving has made a tremendous impact this year. Here's what your generosity has allowed us to accomplish:

- **Flood Relief:** Supported ministry partners in providing critical assistance to families affected by devastating floods with our ministry partner The Lord's Kitchen.
- **Child Sponsorship:** Helped children in need in other countries through our partnership with One Child.
- **Texting Platform Expansion:** Created a new avenue for real-time interaction with listeners and ministry engagement. User achieved over 500 prayer interactions during the 2024 11 Hours of Prayer event in September.
- **Interactive Prayer Wall:** The Interactive Prayer Wall has truly become a beacon of spiritual connection, fostering over 400 prayer requests and inspiring more than 1,200 prayers for listeners. Launched in the digital space for believers to share and support each other through prayer online and the app.
- **New App Development:** Introduced a redesigned app to make worship, prayer, and connection more accessible. Including 7 new original JIE Media Stations streaming music prayer and more.

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CONCERTS EVENTS



This year, we've witnessed incredible moments of connection and worship through events and concerts sponsored by WJIE:

- **Record Attendance:** Our events saw unprecedented attendance, bringing thousands together to worship and celebrate faith.
- **Historic Concert at the Yum! Center:** We hosted the largest Christian music concert ever at the Yum! Center, uniting people from all walks of life in a powerful night of worship.
- **Community Impact:** These events provided opportunities for individuals and families to experience God's presence and strengthen their faith.

Attendance

+60%

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NEW MINISTRY TOOLS

JIE Media Website, App

Our updated digital presence brings you closer to God's message with

- **Faith Without Borders:** An all-new bilingual worship station offering a unique, inclusive worship experience, now broadcasting on our HD3 channel.
- **Seven New Original JIE Media Stations:** Providing music for the whole family, from contemporary worship to uplifting hits, ensuring there's something for everyone to enjoy and connect with.

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Enhanced Texting Service

Through this innovative service, we're making ministry more personal and accessible than ever

- **Real-Time Prayer Requests:** Listeners can text in their prayer needs, and our team responds quickly to offer prayer and encouragement. Including over 500 during our Day of Prayer in September 2024.
- **Testimonies and Praise Reports:** People are sharing their stories of how God is working in their lives, building a community of faith and celebration.
- **Interactive Engagement:** The texting platform allows us to interact with listeners in real-time during broadcasts, offering opportunities for song requests, feedback, and immediate responses to ministry moments.
- **Ministry Updates and Inspiration:** Subscribers receive timely updates about events, concerts, and ministry opportunities, along with encouraging scriptures and devotionals right to their phones.

Interactive Prayer Wall

Creating a powerful space for connection, encouragement, and faith

- **Sharing Needs:** Listeners can post their prayer requests, knowing they'll be supported by a community of believers.
- **Praying for Others:** Visitors can read requests and join in prayer, creating a ripple effect of hope and unity.



PARTNERSHIP MATTERS



Fueling Ministry Impact

Your partnership allows us to support critical initiatives like flood relief, child sponsorship through One Child, and hosting transformative events, including the largest Christian concert ever at the Yum! Center. Together, we're meeting needs and sharing God's love far and wide.

Expanding Our Reach

Through your support, we've launched innovative tools like our interactive prayer wall, expanded texting services, and developed a new app and website with additional digital stations, including "Faith Without Borders" on our HD3 channel. Your partnership has also enabled us to connect in person at events like the state fair, where we welcomed and prayed for hundreds of people, furthering our mission to touch lives and share hope.

Building Community

Partnership means more than financial support — it's about coming together in faith. Whether it's through prayer, sharing testimonies, or attending WJIE-sponsored events, your involvement creates a strong community that encourages, inspires, and grows in Christ.

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How We Grow in 2025

In 2025, our vision for growth focuses on three key areas to expand our reach, deepen our impact, and build stronger connections

- **Expanding Our Digital Presence:** Launching additional digital stations to reach diverse audiences, offering something for every listener in their faith journey.
- **Enhancing our App and Website:** with more interactive features, including expanded on-demand content and live-streaming worship experiences.
- **Strengthening Community Engagement:** Hosting more concerts and events to unite our community in worship and celebration, building on the momentum of record-breaking attendance in 2024.
- **Growing our Prayer Wall and Texting:** to foster deeper, real-time connections with listeners, making ministry accessible anytime, anywhere.
- **Partnering for Greater Impact:** Collaborating with ministry partners to expand efforts in education, child sponsorship, and disaster relief, ensuring we reach even more people in need.
- **Developing new outreach campaigns:** to invite more individuals and families into the WJIE community, focusing on discipleship and faith-building.

Through innovation, connection, and partnership, 2025 will be a year of transformation. Together, we will continue to grow His Kingdom and share the hope of Christ like never before!

NEXT YEAR



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THANK YOU!

As we reflect on this incredible year, we are overwhelmed with gratitude for you, our faithful partners. Your sacrificial giving, prayers, and unwavering support have made it possible for us to touch countless lives, share God's love, and grow His Kingdom in ways we couldn't have imagined.

Because of you, we've supported families in crisis, provided hope and education to children around the world, hosted life-changing events, and expanded our ministry through innovative tools like our prayer wall, texting platform, and digital stations.

Every song played, prayer answered, and life impacted is a testament to your partnership and God's faithfulness. Thank you for being an integral part of this journey. Together, we are changing lives for eternity.

With heartfelt gratitude and blessings,

The WJIE Team



JIE Media Site



JIE Media APP